

# Innovation Program Dairy Campus



## Got enthusiastic?

Do you have an innovation project that deserves the support of the Innovation Fund? Dairy Campus invites companies to submit an application!

On the website [www.dairycampus.nl](http://www.dairycampus.nl) you will find all the information you need.

## Contact

Do you want to know more about the Innovation Fund or do you have a question about Dairy Campus? Please contact the secretariat of Dairy Campus: (+31)58-2167592 or send an e-mail to: [innovatieprogramma@dairycampus.nl](mailto:innovatieprogramma@dairycampus.nl)



The Innovation Programme is co-funded by Samenwerkingsverband Noord Nederland (SNN).

## Progress is created together

Dairy Campus intends to actively strengthen the innovative power of the dairy chain. With the special 'Innovation Program Dairy Campus' companies in the dairy sector will get the opportunity to perform innovation projects on specific themes with financial support.

[www.dairycampus.nl](http://www.dairycampus.nl)

**DAIRY**  
CAMPUS

**LIVESTOCK RESEARCH**  
WAGENINGEN UR



## Incentive for promising initiatives

Social and economic developments have a major impact on the future opportunities of the dairy sector. If the Dutch dairy farm sector wants to seize these opportunities, it needs initiators with the right insight, courage, perseverance, and above all: willingness to work together!

The Innovation Fund Dairy Campus wants to financially support those companies that make an effort to contribute to innovative developments in dairy farming by showing knowledge, skills, ambition and enthusiasm. In this flyer we will inform you about the conditions in order to benefit from this fund.

## The definition of an Innovation Project

An innovation project is targeting the innovation of a product, process or system. Furthermore, it leads to sustainable economic added value and the knowledge is utilized to solve societal challenges. An innovation project contributes to breakthroughs within one of the four defined sub-programs of the Dairy Campus Innovation Program:

- 1 Chain added value
- 2 Sustainable livestock farming
- 3 Innovative livestock farming systems
- 4 Smart Farming

Projects that do not comply to these sub-programs can be performed on Dairy Campus, but will not receive support from this Innovation Program.

## Conditions

The innovation program intends to support innovation projects concerning industrial research and experimental development (the development and/or testing of new prototypes for products, processes or systems). The following conditions apply:

- 1 The application for the innovation program is submitted by at least one private party in collaboration with Dairy Campus.
- 2 The innovation complies to one of the four themes of the Innovation Program Dairy Campus: Chain added value, Sustainable livestock farming, Innovative livestock farming systems and Smart Farming.
- 3 The innovation is largely conducted on Dairy Campus.

Fundamental scientific research and practical tests of products for introduction to the market are not eligible for support from the program.

## Duration and budget of the program

The innovation program runs from 2014 up to and including 2021. An annual maximum of one million Euros is available to support innovation, this money is spread over four submission rounds. The maximum contribution per project is 100,000 Euros. Also, the maximum contribution is a maximum of 50% of the staffing costs of Wageningen UR Livestock Research for the project. The remaining costs of Dairy Campus for contribution to the project shall be borne by project partners.

## Filing application

Applications can be submitted continuously, taking into account the condition that you contact Dairy Campus prior to your application in order to prepare your application in collaboration with a specialist. Applications can then be submitted via [innovatieprogramma@dairycampus.nl](mailto:innovatieprogramma@dairycampus.nl) by sending a completed application form and a signed cooperation agreement. These forms can be found on [www.dairycampus.nl](http://www.dairycampus.nl). Each quarter a deadline for sending application proposals will be published on this website as well.

## Assessment by the Innovation Committee

All applications are assessed by an independent Innovation Committee, based on the following criteria:

- Does it contribute to one of the four main themes of the innovation program?
- What is the economic perspective of the proposed innovation?
- Is the proposed innovation technically possible?
- How innovative is the chosen solution?
- What is the quality of the partnership?
- How sustainable (people, planet, profit) is the chosen solution?
- Does the proposal contribute to the social valuation of dairy farming in the Netherlands?

Based on the assessment and the opinion of the Innovation Committee, the Board of Dairy Campus decides on the granting of the application within the available budget. This decision is final.



## Ownership and use of results

According to the agreement to be drawn between Dairy Campus and partners, each partner owns the results generated by themselves. Partners who jointly generate results, own them together. If partners want to implement their results exclusively commercially, other agreements will be made with Dairy Campus about the conditions. If there is no exclusivity, Dairy Campus may disclose the results she co-owns. The results of all honored project applications are summarized and made public.

*'With our knowledge and experience in the Dutch dairy farm sector we have a worldwide advantage. Not only as producer, but also as supplier of knowledge and equipment. If we want to keep that advantage, research and practice should continue in close collaboration. When this happens, we can face challenges about food security, sustainability and animal welfare. The Innovation Program Dairy Campus brings innovation and research within reach of companies which want to innovate and renew their products and services. Together we are stonger!'*

*Kees de Koning, manager Dairy Campus*

